



Erasmus+

Blended Intensive Programme

# Sustainability and Finance

Virtual events

14.10 > 22.11. 2024

Week in Angers

25.11 > 29.11. 2024

Faculty of Law,  
Economics  
and Business Studies  
University of Angers



# Virtual events

## 14.10 > 22.11. 2024

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### ■ Wednesday 16.10

18h-19h30: Introduction to the concepts of ESG and Green Finance  
*Dr. Laurentiu Droj, Oradea University*

### ■ Wednesday 23.10

18h-19h30: Bank Balance Sheet Management, climate risks and climate stress tests  
*Prof. Dr. Lena Tonzer, Otto-von-Guericke University Magdeburg*

### ■ Wednesday 06.11

18h-19h30: Financing the green future:  
Challenges and opportunities for financial advisors and retail investors  
in supporting the European Union's (EU) sustainable transition  
PART 1 "Channelling retail investor finance towards sustainability",  
*Dr. Maria Scanlon, Atlantic Technological University*

### ■ Wednesday 13.11

18h-19h30: Financing the green future:  
Challenges and opportunities for financial advisors and retail investors  
in supporting the European Union's (EU) sustainable transition  
PART 2 "Navigating the investment choice: Challenges posed by the Sustainable  
Finance Disclosure Regulation"  
*Dr. Sandra Hallinan, Atlantic Technological University*

### ■ Wednesday 20.11

18h-19h30: Are banks really committed to sustainability and SDGs,  
or is it just a simple image washing? The case of the "I'am a senior,  
not an idiot" Campaign,  
*Dr. Mercedes Galan-Ladero, Extramadura University*

# Week in Angers

## 25.11 > 29.11. 2024

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### Monday 25.11

10h-12h: Welcome

12h-13h30: Lunch

14h-17h: Fresque du numérique (The Digital Collage): Breaking the ice event

17h45: Conference "Sustainable Corporate Finance"

*Prof. Dr. Catherine Deffains-Crapsky, Granem, Angers University*

### Tuesday 26.11

9h-12h: Business game: managing a company in an international context with financial and extra-financial objectives

12h-13h30: Lunch

13h30-17h: Business Game

17h30: Presentation of ongoing research into young people's attitudes to sustainable investment

*Dr. Enareta Kurtbegu, Dr. Caroline Marie-Jeanne, Prof. Dr. Bruno Séjourné, Angers University*

### Wednesday 27.11

10h30: Visit of the Company Giffard "Menthe Pastille"

12h-13h30: Lunch

14h-17h30: Business Game

18h: Conference by ADEME, the French National Ecology Agency

### Thursday 28.11

9h-12h30: Business Game

12h-13h30: Lunch

Afternoon : Visit of Angers Castle and the famous "Tapisserie de l'Apocalypse"

18h: Conference "Carbon taxation versus the EU emission Trading system: Theory and evidence"

*Prof. Dr. Sebastian Eichfelder, Otto-von-Guericke University Magdeburg*

### Friday 29.11

9h-12h: Group work

12h-13h30: Lunch

14h-17h: Group presentation

17h-18h30: BIP end events



**CONTACTS:**

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